Dave Haft

Senior Videographer • Editor • Producer
Washington, DC

20+ years of video for federal agencies, news organizations and global institutions — engineer, crew leader and award-winning director in one person.

TECHNICAL	Electrical engineer (B.S., ECE) · has designed studio, live-stream and AI-assisted editing systems · FAA Part 107 remote pilot
LEADERSHIP	Launched the Military Health System's first enterprise social media program · directed crews in 10 countries · 250+ videos for 65+ client organizations since 2011
CREATIVE	Director & Cinematographer, Room to Breathe (PBS): won the Filmfest DC 2024 jury prize for short films by DC-area filmmakers

BASED IN
Washington, DC · available to work on site

PORTFOLIO
Watch the work at davehaft.com

See the full portfolio at davehaft.com

Selected work follows. Titles and pictures link to the video or to the client's own page wherever one is public. Agency footage (HUD; HHS and SAMHSA from my JBS International staff role), Newsweek footage and IB films are client-owned, so those pieces are described rather than shown.

HUD · THROUGH RED CARROT

Innovative Housing Showcase

Contract videographer · Sept 2026

Filmed HUD Secretary Scott Turner and Dr. Ben Carson for HUD's broadcast and public affairs teams; exterior footage used in HUD's official recap.

CABINET-LEVEL EVENT

Watch Secretary Turner's recap on X ↗

Read HUD's release ↗

NEWSWEEK

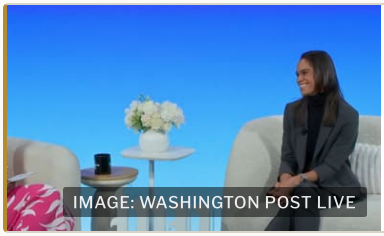
Foreign Ministers of Estonia, Lithuania and Poland

Videographer · 2025

Filmed the three foreign ministers for Newsweek, interviewed at their Washington embassies. Newsweek credits its Sikorski interview photo to Dave Haft.

3 MINISTERS · 3 EMBASSIES

Watch the Estonia interview (Newsweek) ↗



WASHINGTON POST LIVE

Global Women's Summit 2025

Cinematography & rush highlight edit · Nov 2025

Full-day event cinematography, then a rush highlight reel of the 25+ best clips, for Washington Post Live.

12-HOUR DAY + RUSH REEL

See the summit on Washington Post Live's channel ↗

GOODSHUFFLE

Event Highlight Films & Same-Day Panel

One-person crew · cameras, sound, live switch, edit · Sep 2026

A one-person crew for a panel event: two 4K cameras, four microphones and a live switch. My automated pipeline rebuilt the switch in 4K with mastered audio and delivered the full panel the same day, followed by a highlight film and social ads with name graphics. Also for Goodshuffle, May 2026: a highlight film from an event in NYX Entertainment & Events' warehouse, with a presentation, a panel of event professionals and a tour.

SAME-DAY 4K DELIVERY

PBS

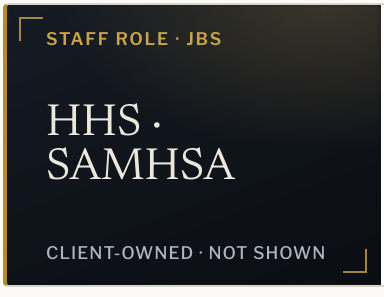
Room to Breathe

Director & Cinematographer · 2024

Vérité documentary: newlyweds confront pandemic parenting and virtual school in their search for household balance. 27 minutes, streaming on PBS.

FILMFEST DC 2024 JURY PRIZE

Watch the trailer ↗



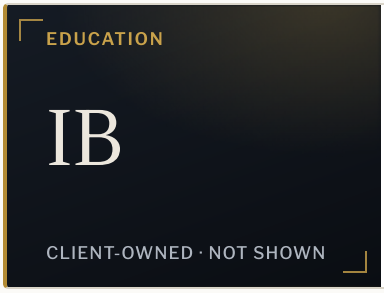
JBS INTERNATIONAL

HHS & SAMHSA Leadership Addresses

Videographer III, JBS International · 04/2024 – present

As a JBS International staff videographer: film and edit direct-to-camera addresses and announcements by the HHS Secretary and the Assistant Secretary for Mental Health and Substance Use (SAMHSA), with teleprompter and lighting setups in studio and on location; edited training video for HRSA technical assistance programs.

DIRECT-TO-CAMERA · TELEPROMPTER



INTERNATIONAL BACCALAUREATE

Educational Films for the International Baccalaureate

Lead Contract Videographer · 05/2011 – 09/2020

Directed, shot and edited recurring educational documentaries and marketing films every year under 25+ statements of work: 150+ original titles (200+ with language versions) for IB's global audience of educators, produced in English, French, Spanish and Arabic.

150+ TITLES · 10 COUNTRIES

THE WALL STREET JOURNAL

The Economics of Ben & Jerry's

Field videographer · May 2022

Filmed a field shoot in Fairfax, Virginia, for The Wall Street Journal's video on Ben & Jerry's, part of WSJ's "The Economics Of" series.

Watch WSJ's video ↗

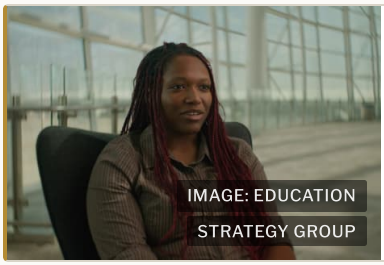
COUNCIL FOR PROFESSIONAL RECOGNITION

Organizational Profile Film

Producer & editor · 2025

Character-driven organizational film, produced from pre-production through the final edit; the Council features it on its own About page.

Watch the film ↗



EDUCATION STRATEGY GROUP

Education Strategy Group

Video production · 04/2023 – present

20+ videos since 2023: student spotlight films for the Accelerate ED initiative (Indianapolis, Vermont, Texas), a multi-video series, and talk, panel and interview videos with social clips.

20+ VIDEOS SINCE 2023

Watch the Indianapolis spotlight ↗

FINSECA (NAILBA 43)

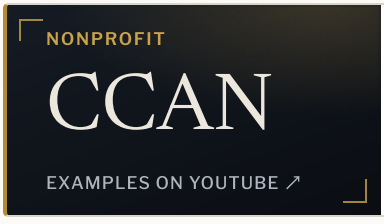
Corporate Conference Recap

Cinematography & recap edit · Nov 2024

On-site coverage and a recap film for NAILBA's national conference; Finseca uses the footage on its NAILBA Annual Meeting page.

2-DAY SHOOT · 1-MIN RECAP

Watch the recap ↗



CCAN

Chesapeake Climate Action Network

Video production · 06/2024 – present

10+ productions since 2024: advocacy, awareness, events and education.

10+ PRODUCTIONS SINCE 2024

Example: Climate Week highlights ↗

OWN BRAND

Paid Social Test: 72 Ad Variants

Own brand · on camera · May–Jun 2026

A 27-second vertical Meta ad for my own brand, with me on camera. The best of 72 variants drew a tap on nearly 1 in 10 views; about 1 in 20 clicked through to the website, roughly twice the travel-industry average.

Meta Ads lifetime, 23 May–8 Jun 2026, best-performing variant (9,376 impressions): taps (all clicks) on 9.7% of views; click-throughs to the website (link clicks) on 4.7%, at $0.18 each. Benchmark: LocaliQ 2026, travel traffic campaigns, 2.28% click-through rate and $0.42 per click.

ABOUT 2× THE TRAVEL-AD CLICK-THROUGH AVERAGE